



Orange County Vital Aging Program Year-1 Summary Statistics

The OCVA program is a multi-disciplinary program involving our community residents, county organizations, and various physician and industry partners. The goal of the OCVA Program is to help community residents maintain a healthy brain for life. This can best be achieved with education, risk factor management, prevention, and timely intervention against cognitive decline. To achieve this goal, the OCVA program strives to:

- Educate the public about how to maintain brain health,
- Support the local medical community to perform state of the art care, and
- Coordinate community support organizations in their efforts to promote healthy aging

The summary statistics below reflect the activity of the program during its first 12 months following launch.

Educating the Public about Maintaining Brain Health:

- Over 8500 visitors to the website viewing more than 70,000 pages
- Over 1000 registrations for the program newsletter
- Over 1200 registrations to use the online self-assessment tools for memory, depression, and risk factor identification
- About 2400 actual online assessments completed
- A total of eleven free seminars drawing approximately 800 attendees from the community

Supporting the Local Medical Community to Perform State of the Art Care:

- A total of six CME lectures on managing cognitive health in a primary care setting
- Over 200 physicians completing the CME programs
- Physician guidelines for managing cognitive health in primary care were summarized from publications in the medical journals, reviewed by the OCVA panel of expert physicians, and distributed to the local physician community
- Approximately 70 physicians registering with the OCVA program to provide care in accordance with clinical guidelines
- More than 5000 "Healthy Brain Checklists" distributed to participating physicians for use with their patients
- Nearly 4000 state of the art memory assessments were performed on community residents by their physicians or by hospital staff.

Coordinating Community Support Organizations in Effort to Promote Healthy Aging:

- Established memory assessment sites at hospitals (2), senior centers (1), and local health centers (2)
- Coordinated public messaging with local non-profit organizations who have an aging constituent base
- Participated in local research conferences with local partners